

# 2012 Sponsorship Opportunities

*Discover Burien is a  
Non Profit 501 c(3) Corporation working on  
Economic Development, Business Recruitment,  
Retention and Promotion of the Burien Community.*



620 SW 150th Street • Burien, WA 98166 • (206) 433-2882  
Debra George, Event Manager (206) 941-7199

## INTRODUCTION

*Thank you for inquiring about sponsoring a  
Discover Burien Special Event in 2012.*

*We offer a variety of events that  
reach a large demographic.*

*We can custom build a  
sponsorship package to  
fit your company needs.*

*Please do not hesitate to  
contact us with any questions.*



**DISCOVER  
BURIEN**

**DEBRA GEORGE**  
Event Manager  
(206) 941-7199

# Discover Burien Dinner / Auction

**Friday, March 2, 2012 - 6 pm to 10 pm**

Burien Community Center, 14700 6th Ave SW

*Leadership Awards, Dinner with a Silent Auction. Featuring food from local restaurants and local entertainment.*

*Attendance: 125 to 150 people. Tickets \$35.*

**DISCOVER BURIEN DINNER & AUCTION**



## **GOLD LEVEL - \$500**

- Name and/or Logo on program & Banner.
- 8 tickets to the event.
- Availability to include information in each guest packet / table.



## **SILVER LEVEL - \$250**

- Name and/or logo on program & Banner.
- 4 tickets to event
- Availability to include information in each guest packet / table



## **TABLE - \$240, \$40 DISCOUNT**

- 8 Tickets and your company name on the table.



## **AUCTION TABLE - \$120**

- Sponsor on of the Auction Tables - Auction table will have your promotional information on it for people to take and signage as "This Table Sponsored By..."
- 2 tickets to event



## **SWAG BAG DONOR - \$25\***

- Donate 125 of an item to be placed in the welcome bags for each guest. Must be items and not just promotional material.
- \* Free for members to participate in.

Logos need to be sent in via e-mail to:  
debrageorgemi@aol.com 20 days prior to event day.



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# Burien Clean Sweep

**Saturday, April 30, 2012 - 8 am to 1 pm**

Burien Fire Station #2 - 8th Ave SW and SW 151st Street

*Burien Clean Sweep is a city-wide clean up morning. Volunteers gather at 8:00 a.m. at the fire station for coffee, juice, donuts, etc. They are then assigned to a team and given gloves, garbage bags, buckets, brooms and safety vests. Volunteers are dispatched to areas of the city to clean up trash. At 11 am the crews return to the fire station for a hot dog lunch and raffle with prizes donated by area businesses. The event ends at 1:00 p.m.*

*Last year 8.2 tons of garbage were collected.*

*Attendance: 350 to 450 people.*

**BURIEN CLEAN SWEEP**



**PRESENTING SPONSOR - \$700 (1)**

- On-site exposure. Ability to have a booth & banner
- Name and/or logo on Poster / Print Material as "Presented By"



**WORK GLOVES - \$500 (3)**

- Name & Logo Printed on 125 Pair of Work Gloves



**SAFETY VEST - \$300 (1)**

- On-Site exposure and Banner on-site. Logo on printed material



**RAFFLE - \$200 (1)**

- On-site exposure passing out raffle prizes / Banner placement



**BIKE - \$200 (1)**

- On-site exposure / Banner placement, logo on poster.



**BREAKFAST - \$50 (3)**

- On-site exposure serving BREAKFAST to workers / Banner placement



**LUNCH - \$50 (3)**

- On-site exposure serving LUNCH to workers / Banner placement

Logos need to be sent in via e-mail to:

*debrageorgemi@aol.com 20 days prior to event day.*

*Banners need to be dropped off at 916 SW 152nd Street - 5 days prior to event day.*



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# Burien Farmers Market

**Thursday's, May 3, 2012 to October 25th / 11 am to 6 pm**

Burien Town Square - SW 152nd & 5th Place

*Burien Farmers' Market - every Thursday from the beginning of May through mid-October. This weekly Farmers Market features farm fresh produces, fresh baked, crafters and fresh flowers. Live Blues / Jazz daily. Attendance: 1,500 to 2,000 people daily.*

**FARMERS MARKET**



## **HARVEST - \$2,500 (2)**

- Name / Logo included in all print material in conjunction with event.
- Booth on site. As main sponsor tent.



## **UMBRELLA - \$500 (1)**

- Puts your company information on 100 Umbrellas we hand out to vendors and customers, to borrow on rainy days.



## **CUTTING BOARD - \$300 (1)**

- Puts your company information on 150 Cutting Boards we hand out to vendors and customers.



## **SHOPPING WAGON - \$200 (3)**

- Sponsor the shopping wagon at the Market. Your Company Name, Logo and information will be placed on all 3 sides of the cart.



## **LUNCHTIME MUSIC - \$100 (26)**

- Your business will be mentioned by Eric Two Scoops music duo during their 3 hour set. You pick the date.



## **DAY SPONSOR - \$100 (One per day)**

- Allows you to have a booth at the Market, even if you do not fall under the Market rules of Growing or Making your own product.



## **RECIPE OF THE DAY - \$25 (One per day)**

- Puts your company information / ad on the Free Recipe of the Day hand out.



## **LUNCH RESTAURANT SAMPLES - \$25 (One per day)**

- Allows your restaurant to hand out 2 oz samples between Noon and 2 pm.

Logos need to be sent in via e-mail to: [debrageorgemi@aol.com](mailto:debrageorgemi@aol.com) 20 days prior to event day.



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# Father's Day Car Show & Chili Cook-Off

**Sunday June 17, 2012 - 10 am to 4 pm**  
SW 152nd Street in Downtown Burien

*More than 200 cars are on display for this event which takes place from 10 a.m. to 4 p.m. on SW 152nd between 4th SW and 8th SW. Car clubs from around the Puget Sound area are invited to display their vehicles as are Burien's new car dealers (who also help sponsor the event). Included is a Chili Cook-Off, Strawberry Festival & Spring Carnival in the same area.*

*Attendance: 4,000 - 5,000 people for car show.*

**FATHER'S DAY CAR SHOW AND CHILI COOK-OFF**



## **DEALERSHIP PRESENTING SPONSOR - \$2,000 (1)**

- Name / Logo included as presenting sponsor of the event.
- Name and Logo included in all print material in conjunction with name of event.
- On-Site space for 7 cars from each dealership.  
(This event is already advertised as viewing the cars of yesterday with the cars of today)
- Name on promotional materials.
- PSA mentions throughout the day by the DJ from Oldies Station.



## **CUSTOM - \$500 (1)**

- Name or Logo included in all print materials • Banner on Site • Space at the event



## **CHILI COOK-OFF - \$200 (5)**

- Name and / or logo included on poster • Banner in the Chili Cook-off area



## **DJ - \$200 (5)**

- Name company & information on "Shout Out" from the DJ - 10 times throughout day.
- Banner on the DJ Stand.



## **BOOTH - \$100 (20)**

- Space for a booth at the car show representing your business.



## **CHILI COOK-OFF "TUMS" - \$100 (20)**

- Name & Logo and company information on the TUMS display.



## **CAR SHOW PACKET - \$25\* (20)**

- Ability to place information in the Car Show Packet

\* FREE for members of Discover Burien.

Logos need to be sent in via e-mail to: [debrageorgemi@aol.com](mailto:debrageorgemi@aol.com) 20 days prior to event day.  
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# Burien Spring Carnival Days

**Thursday, June 14 - Sunday, June 17, 2012**

SW 152nd Street in Downtown Burien

*Community Carnival. 2,500 people daily.*



## **CARNIVAL - \$500**

- Name and / or logo included on poster.
- Banner at entrance to carnival.
- Booth at event.

# Burien Fall Carnival Days

**Thursday, September 27, 2012 - Sunday, September 30, 2012**

SW 152nd Street in Downtown Burien

*Community Carnival. 2,500 people daily.*



## **CARNIVAL - \$500**

- Name and / or logo included on poster.
- Banner at entrance to carnival.
- Booth at event.

Logos need to be sent in via e-mail to: [debrageorgemi@aol.com](mailto:debrageorgemi@aol.com) 20 days prior to event day.  
Banners need to be dropped off at 916 SW 152nd Street - 5 days prior to event day.



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**SPRING AND FALL CARNIVAL DAYS**

# Boo In Burien

**Saturday October 29, 2011 - Noon to 4 pm**

SW 152nd Street in Downtown Burien

*This is a Safe Trick or Treating event for Burien families held from Noon to 4 pm along SW 152nd. Other activities include a costume parade for dogs & kids, weiner dog races, pumpkin bowling and a haunted house.*

**BOO IN BURIEN**

## Boo In Burien



### **EVENT TITLE - \$500**

- Name and Logo included in all print material in conjunction with name of the event.
- Banner placed at event site.
- Name on promotional materials including 2000 bags.
- Booth at event.



### **ELVIRA - \$200**

- Banner on Site.
- Name and/or Logo included on Poster.



### **TOOTH FAIRY - \$500**

- Your company information on 500 tooth brushes



### **PUMPKIN - \$100**

- Banner on Site



### **BAG SPONSOR - \$50**

- Company Name and Information in 2,000 bags handed out.

## Dog Parade



### **GREAT DANE - \$400**

- Name and/or Logo included in all print material in conjunction with the name of the event.
- Banner placed at event site.
- Name on promotional materials.



### **WEINER DOG RACES - \$200**

- Banner on Site.
- Company Name in Title.
- Name and/or Logo included in Poster.



### **POODLE - \$100**

- Booth on Site.
- Name and/or Logo included in Poster.



### **CHIHUAHUA - \$50**

- Banner on Site.



### **BAG SPONSOR - \$25\***

- Ability to place information into 125 Dog Parade Bags.

\*FREE for members of Discover Burien.

Logos need to be sent in via e-mail to: [debrageorgemi@aol.com](mailto:debrageorgemi@aol.com) 20 days prior to event day.

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# WinterFest

**Saturday December 3, 2012 - 10 am to 5 pm**

*Free Horse and Carriage Rides, Free Photos with Santa and  
in-store specials and treats in a festive holiday atmosphere.*

*Fun for the entire family.*

**WINTERFEST**



## **SANTA - \$500**

- Name and Logo included in all print material.
- You host the official Santa.



## **CARRIAGE RIDE - \$200**

- Banner on side of Carriage.
- Tent to assist Riders.



## **BAG SPONSOR - \$25\***

- Ability to place information into bag to hand out to shoppers.

\* FREE for members of Discover Burien.

Logos need to be sent in via e-mail to: [debrageorgemi@aol.com](mailto:debrageorgemi@aol.com) 20 days prior to event day.  
Banners need to be dropped off at 916 SW 152nd Street - 5 days prior to event day.



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# Sponsorship Form

Interested in sponsorship. Fill out this form and fax or mail it in.

Fax to: (206) 242-3880 or Mail: Debra George c/o Discover Burien, 916 SW 152nd Street • Burien, WA 98166

**SPONSORSHIP FORM**

BUSINESS NAME:		CONTACT NAME:	
WEB SITE:		E-MAIL:	
ADDRESS	CITY	STATE	ZIP
PHONE:	FAX:	WEB SITE:	
Mail check in with sponsor form or pay by credit card:			
Credit Card Information: Card#		Expires:	Signature:

Members in good standing will be billed for their sponsorship 45 day prior to the event. All other need to send in a check with form. **SECURE BOTH 2012 & 2013** - Must be sponsoring at the same level each year. (ie: if you are sponsoring the Safety Vest in 2011 you can secure it also for 2012)

ANNUAL CITY DINNER		
2012		2013
<input type="radio"/>	GOLD LEVEL \$500	<input type="radio"/>
<input type="radio"/>	SILVER LEVEL \$250	<input type="radio"/>
<input type="radio"/>	TABLE \$240	<input type="radio"/>
<input type="radio"/>	AUCTION TABLE \$120	<input type="radio"/>
<input type="radio"/>	SWAG BAG DONOR \$25	<input type="radio"/>

**SPONSOR IN 2012 AND SECURE YOUR 2013 SPONSORSHIP FOR THE SAME LEVEL**  
*(ie: if you are sponsoring the Safety Vest in 2012 you can secure it also for 2013)*

SPRING CARNIVAL DAYS		
2012		2013
<input type="radio"/>	CARNIVAL \$250 (10)	<input type="radio"/>
FALL CARNIVAL DAYS		
2012		2013
<input type="radio"/>	CARNIVAL \$250 (10)	<input type="radio"/>

BURIEN CLEAN SWEEP		
2012		2013
<input type="radio"/>	PRESENTING SPONSOR \$700 (1)	<input type="radio"/>
<input type="radio"/>	WORK GLOVES \$500 (3)	<input type="radio"/>
<input type="radio"/>	SAFETY VEST \$300 (1)	<input type="radio"/>
<input type="radio"/>	RAFFLE \$200 (1)	<input type="radio"/>
<input type="radio"/>	BREAKFAST \$50 (3)	<input type="radio"/>
<input type="radio"/>	LUNCH \$50 (3)	<input type="radio"/>

**DON'T SEE WHAT YOU ARE LOOKING FOR? JUST CALL AND WE CAN MAKE A CUSTOM PACKAGE FOR YOUR BUSINESS.**

BOO IN BURIEN		
2012		2013
<input type="radio"/>	EVENT TITLE \$500	<input type="radio"/>
<input type="radio"/>	TOOTH FAIRY \$500	<input type="radio"/>
<input type="radio"/>	ELVIRA \$200	<input type="radio"/>
<input type="radio"/>	PUMPKIN \$100	<input type="radio"/>
<input type="radio"/>	BAG SPONSOR \$50	<input type="radio"/>

FARMERS MARKET		
2012		2013
<input type="radio"/>	HARVEST \$2,500 (2)	<input type="radio"/>
<input type="radio"/>	UMBRELLA \$500 (1)	<input type="radio"/>
<input type="radio"/>	CUTTING BOARD \$300 (1)	<input type="radio"/>
<input type="radio"/>	SHOPPING WAGON \$200 (3)	<input type="radio"/>
<input type="radio"/>	LUNCHTIME MUSIC \$100 (26)	<input type="radio"/>
<input type="radio"/>	DAY SPONSOR \$100 (One per day)	<input type="radio"/>
<input type="radio"/>	RECIPE OF THE DAY \$25 (One per day)	<input type="radio"/>
<input type="radio"/>	RESTAURANT SAMPLES \$25 (One per day)	<input type="radio"/>

DOG PARADE		
2012		2013
<input type="radio"/>	GREAT DANE \$400	<input type="radio"/>
<input type="radio"/>	TITLE WEINER DOG \$250	<input type="radio"/>
<input type="radio"/>	POODLE \$100	<input type="radio"/>
<input type="radio"/>	CHIHUAHUA \$50	<input type="radio"/>
<input type="radio"/>	BAG SPONSOR \$25	<input type="radio"/>

FATHER'S DAY CAR SHOW		
2012		2013
<input type="radio"/>	DEALERSHIP PRESENTING SPONSOR - \$2,000 (1)	<input type="radio"/>
<input type="radio"/>	CUSTOM - \$500 (1)	<input type="radio"/>
<input type="radio"/>	CHILI COOK-OFF - \$200 (5)	<input type="radio"/>
<input type="radio"/>	TUMS - \$100	<input type="radio"/>
<input type="radio"/>	DJ - \$200 (10)	<input type="radio"/>
<input type="radio"/>	BOOTH - \$100 (20)	<input type="radio"/>
<input type="radio"/>	CAR SHOW PACKET - \$25 (20)	<input type="radio"/>

WINTERFEST		
2012		2013
<input type="radio"/>	SANTA \$500	<input type="radio"/>
<input type="radio"/>	CARRIAGE RIDE \$200	<input type="radio"/>
<input type="radio"/>	BAG SPONSOR \$25	<input type="radio"/>